

# Client's Instructions:

I am applying for a Masters in Management program to Georgetown University. The only problem is that my application is due tomorrow. I have 5 essays that I need work at.

1. Video essay: I would need a one minute script on: Please introduce yourself to your future cohort members. In a one-minute video, describe the most unique and compelling aspects of yourself that you'd like to share with your future classmates. (Hint: one minute goes fast! We already have your resume and goals – share something new!) Use this video as an opportunity to bring life to your application. The video essay provides personalization to your application along with demonstrating how you present yourself to the Admissions Committee. We encourage you to appear in front of the camera throughout your video essay and discourage you from including other speakers. When reviewing your video essay, the Admissions Committee will consider your verbal communication skills along with the content of the essay itself.

2. Essay- Personal Statement: 700 words or less Our goal at Georgetown McDonough is to craft a diverse class with people who have had varying personal and professional life experiences. As such, we want to give our applicants the opportunity to select one essay (from a list of three) that allows them the ability to best highlight their experiences, characteristics, and values that showcase the value proposition that they can bring to the McDonough community. The personal statement provides personalization to your application, and you should ensure that your essay both fully addresses your chosen prompt and remains focused on your own experiences and goals. When reviewing your personal statement, the Admissions Committee will consider your written communication skills - taking into account grammar, structure, and cohesion of your essay - along with the content of the essay itself. Prompts: a. Genre of music b. Your dream job c. Fictional Character

3. Scholarship Essay: 700 words For scholarship consideration, please explain why you are applying to the MiM program here at Georgetown McDonough with an emphasis on the values and unique contribution you will bring to the cohort and the Georgetown community.

4. Diversity Essay: 500 words As Georgetown is a diverse, global community, we encourage you to upload a brief statement of approximately 500 words to help the Admissions Committee understand the contribution your personal background would make to our community. As appropriate, you may wish to address any obstacles or challenges you have overcome; any educational, familial, cultural, economic, and social experiences that have helped to shape your educational and professional goals; or how your background (e.g., first-generation student, resident outside the U.S.) or activities (e.g., community service and leadership) will contribute to the Georgetown community.

5. Additional Information essay: 700 words Please provide any information you would like to add that you have not otherwise included in other sections of your

application. For example, you can use this space to describe inconsistent academic performance, gaps in employment, or any other relevant information. The personal statement has a different university name since I submitted that to another university, kindly make the changes accordingly. I have already drafted some of these essays, I will attach that for your reference. You can work around it or make changes and write a new one, its up to you.

# SellingsVibe's Writing:

## Video essay

Hello, future cohort members!

My name is Trisha and I am so excited to be a part of your cohort! I want to take a minute to share some of the unique and compelling aspects of myself that I think will add to our group dynamic.

I'm a strong believer in lifelong learning, and I'm always challenging myself to learn new things and develop new skills. I'm an avid reader and I believe that knowledge is power. I'm also a creative problem-solver and I'm always looking for innovative solutions to challenges. I believe that my unique perspective has shaped the person I am today and will be a great asset in the classroom.

I am a global citizen, having been brought up in the Indian and Tanzanian culture and has lived in the United States for 4 years. I have a passion for business and have worked in various fields during my time in the US. I have also participated in a pageant and volunteered extensively. I have also had the opportunity to experience the cultures of Italy, where I studied abroad for a semester. These experiences have given me a greater understanding of different business cultures and how to work with people from different backgrounds.

I am passionate about making a difference in the world and I have had the opportunity to do so through my volunteer work in the US, my work in Tanzania, and also through a beauty pageant I was part of.

Through these experiences, I have developed leadership and networking skills that I am looking forward to bringing to the cohort. In addition, I have a great interest in business and understanding different cultures and their businesses. I am looking forward to learning from you all and am excited to be a part of the cohort!

I'm a team player and I'm excited to collaborate with others to create solutions together. I'm also a strong communicator and I'm always looking for ways to share my ideas and my knowledge with others. I am also a firm believer in networking and have made valuable connections throughout my life. I am confident that I can bring my knowledge and skills to the classroom and help make it an enjoyable and meaningful learning experience.

I am an optimistic person who loves to have fun and enjoys a good challenge. I am a creative thinker with a sense of humor and I am always looking for ways to bring positive energy to the room! I am looking forward to getting to know all of you and taking part in the exciting journey we are about to embark on together. Thank you!

# Essay Prompts

Music has been a major part of my life for many years, and it has been a source of joy and inspiration for me. Growing up, I was exposed to a variety of genres, from classic to modern rock, pop, and rap. However, it wasn't until I attended college that I discovered a whole new world of music – Latin music.

The fusion of the rhythms, instruments, and movements of salsa and bachata has captivated me ever since. The contagious energy of the music and the smoothness of the dances have provided me with the opportunity to express myself in a way I never knew I could. I love the idea of being able to make people feel joy and happiness through my dancing. As I have grown more comfortable with both the music and the dances, I have been able to express myself with even more confidence.

Like bachata, I have come a long way in my personal and professional life. I have developed a strong sense of determination and ambition that has allowed me to achieve success in what I set out to do. I take pride in my ability to persevere and overcome difficult challenges.

Just like bachata has the ability to evoke emotion and create a sense of belonging among its listeners, I strive to do the same in my professional and personal life. I believe in fostering relationships and creating a sense of community in whatever I do. I am passionate about engaging with people on a deep level and developing meaningful connections.

In addition to providing an outlet for self-expression, Latin music also opened my eyes to the importance of understanding the diverse cultures of the world. Through my experiences with the Latin dance club, I was able to gain knowledge and perspective on the different cultures and traditions of Latin countries. By understanding the music and culture of other countries, I was able to develop a greater appreciation for diversity and its importance in our global society.

Through the Latin Dance Club, I had the opportunity to attend performances and events, where I could experience the music firsthand. I was able to observe and participate in the different styles of dances, gaining a better understanding of the music and its cultural roots. I was soon inspired to start writing my own music and lyrics, combining various Latin rhythms and styles with my own musical ideas.

Latin music has had a profound impact on my life and has taught me valuable life lessons. It has helped me to understand the importance of self-expression and the power of connecting with different cultures. These lessons have given me a unique perspective on life and have shaped my professional and personal goals. I hope to use my experiences and knowledge of Latin music to bring a unique perspective to the McDonough community.

As a student at Georgetown McDonough, I am excited to join a diverse and inclusive community. I believe that my passion for music and dance will be an asset to the community and will provide me with an opportunity to share my culture and experiences with my classmates. I am confident that the values of respect and

understanding that I have gained through my passion for Latin music and dance will help me to make meaningful connections with my peers and create a stronger, more collaborative environment.

At the end of the day, music is a powerful form of expression that can bring people together. I look forward to being a part of the McDonough community and using my experiences with Latin music and dance to bring happiness and joy to my classmates.

I am passionate about Latin music and the culture that it represents. As a future McDonough student, I hope to continue to explore and develop my understanding of Latin music. Through my involvement in the Latin Dance Club and my own creative pursuits, I hope to connect with the McDonough community, sharing the beauty and energy of Latin music with my peers. I am confident that my enthusiasm, knowledge, and passion for Latin music will bring a unique and valuable perspective to the McDonough community. I am eager to join a diverse group of people with various backgrounds and learn from them.

## Scholarship Essay: 700 words

As an aspiring Business Analytics and Information Systems major, I am applying to the MiM program at Georgetown McDonough to gain the skills and knowledge needed to become an effective leader in the ever-evolving field of business analytics and information systems. I am confident that the MiM program at Georgetown McDonough will provide me with the required tools to excel in this field.

I believe that the MiM program at Georgetown McDonough is the perfect platform for me to develop my skills and knowledge in the field of business analytics and information systems. With the curriculum focused on data-driven decision-making and advanced analytics, it provides an opportunity for me to gain the necessary skills and knowledge to be successful in the field. The program also offers a wide range of courses such as Big Data Analytics, Data Visualization, and Machine Learning, which will help me to understand the ever-evolving business analytics and information systems industry.

As a MiM student, I am confident that I can bring unique contributions to the Georgetown community. I am passionate about finding new and innovative ways to solve complex problems. I believe that my analytical and problem-solving skills, combined with my knowledge of business analytics and information systems, will be an asset to the Georgetown community. Additionally, I am a strong believer in the power of collaboration and I strongly believe that I can foster a culture of collaboration and innovation by working with my peers.

My interest and commitment to the MiM program at Georgetown McDonough are evident, and I believe I possess the qualities necessary to make a unique contribution to the cohort and the Georgetown community. I am a self-driven, hardworking individual who is passionate about being successful. I am also a team player who is committed to helping others reach their goals. Most importantly, I am motivated to use my knowledge and experience to make a positive impact on the world.

I am also committed to giving back to the Georgetown community. Throughout my academic and professional career, I have been involved in various community service activities and I am excited to continue my involvement at Georgetown. I am passionate about helping others and I am determined to use my knowledge and skills to make a positive impact in the Georgetown community.

As for my confidence that the MiM program at Georgetown McDonough will have a lasting impact on my future career. With the comprehensive curriculum and the opportunity to collaborate with peers, I am confident that I can hone my skills and knowledge in the field of business analytics and information systems. I am eager to learn more about the industry and to make meaningful contributions to the Georgetown community. With the knowledge and experience gained through the MiM program, I believe that I can make a significant contribution to the field and to the Georgetown community.

Georgetown McDonough's MiM program is an ideal fit for me. My degree in Business Analytics and Information Systems has prepared me to take the next step in my career, and the MiM program offers the perfect opportunity to do so. As I continue to gain knowledge in the field, I am confident that the MiM program will provide me with the tools and resources to grow and make a significant contribution to the Georgetown community.

The MiM program offers a unique blend of courses that will supplement my current knowledge of business analytics and information systems. Specifically, I am eager to take courses such as "Data Analysis for Decision Making" and "Business Analytics for Strategic Advantage" which will provide me with the skills and knowledge to be successful in the ever-evolving field of business analytics and information systems. Moreover, I am confident that the MiM program's emphasis on international business will provide me with the global perspective necessary to excel in the field.

In addition to the courses, I am also excited to be part of a cohort of students with diverse backgrounds, cultures, and perspectives. I believe that the peer-to-peer learning opportunities that the MiM program provides will be invaluable to my growth and development in the field. I am also looking forward to networking with my fellow students and faculty and learning from their experiences. As I embark on this journey, I am certain that the MiM program will provide me with the necessary skills and knowledge to become a successful professional in the field of business analytics and information systems.

Georgetown McDonough's MiM program provides a unique opportunity to further my career and make a meaningful contribution to the Georgetown community. I am confident that the combination of the program's courses, the diverse cohort of students, and my passion and drive will give me the tools and resources necessary to be successful in the field of business analytics and information systems. I am excited to have the opportunity to be a part of the MiM program and I look forward to making a positive difference in the Georgetown community.

# Diversity Essay

Growing up in India and Tanzania and studying abroad in Italy has been an incredibly enriching experience that has shaped my perspective and given me a unique outlook on life. Being exposed to different cultures has allowed me to appreciate the beauty of our global community and has taught me the importance of being able to empathize with people from all different backgrounds.

In India, I was raised in a traditional family with a strong emphasis on respect and discipline. This upbringing has taught me the value of hard work and dedication and has inspired me to have a strong work ethic. I also learned a great deal about the cultural values of my home country, including the importance of family and respecting others.

In Tanzania, I experienced a different culture and way of life. Living in a different environment was an exciting challenge, and I enthusiastically embraced it. I learned about the importance of community, friendship, and solidarity, and I developed a deep appreciation for the diversity of cultures in our world.

Having had the privilege of living in two countries and learning about two distinct cultures, I have gained a unique perspective on life. This has enabled me to develop a more open-minded approach to life and appreciate different cultures, religions, and lifestyles. As a result, I have become more accepting of people from different backgrounds and more tolerant of their beliefs.

Studying abroad in Italy offered me an entirely new perspective on life. I was able to learn about a different language and culture, and I developed a greater understanding of global issues. I was also able to experience firsthand the beauty and unique customs of the Italian people, which further enhanced my appreciation for diversity.

My experiences have also allowed me to appreciate the value of education. In India, I saw how education could be used to provide a better life for oneself and the community. My semester abroad in Italy taught me the importance of learning from different cultures. It also opened my eyes to the possibilities of working with people from around the world in a global setting.

My time abroad has also given me an appreciation for diversity and the importance of embracing it. I have come to understand how different cultures can bring positive changes to our world, such as technological advances, improved economic stability, and better understanding among different peoples. Furthermore, diversity is essential for creating a healthy and productive environment, personally and professionally.

Overall, my experiences in India, Tanzania, and Italy have instilled in me a passion for learning, a respect for different cultures, and an appreciation for the beauty of our global community. I am excited to bring this experience to the Georgetown community and to contribute to its diverse and global atmosphere. My experiences will help me positively contribute to the Georgetown community and the world. My background will help me form meaningful connections and contribute to Georgetown's vibrant cultural exchange.

## Additional Information essay

As I prepare to apply to the Masters of Management program at Georgetown University, I am proud to reflect on the perseverance and dedication I had during my undergraduate studies. My journey to complete my degree began in the Fall of 2016 when I was accepted to the University of South Florida for a degree in Computer Engineering. Little did I know then that I would eventually be able to pursue my true passion of Business Analytics and Information Systems.

The process of switching from the College of Engineering to the Muma College of Business was not easy. I was told I could only appeal my case to the Senior Director of Undergraduate Affairs. I was determined to make the switch, and so I requested to meet her and plead my case. To my delight, she accepted my request and listened to my reasons for wanting to make the switch. After a lengthy discussion, she made an exception and granted me admission to the Muma College of Business.

I was set to graduate in May 2021, but due to the global pandemic, all of our classes were moved online. This was a difficult transition, but I was able to complete my studies with all the necessary requirements by the end of the year. Despite the challenges that I have faced, I have developed the necessary skills and knowledge to excel in the Masters in Management program at Georgetown University.

I have had a successful academic career so far, with many successes and challenges. I have learned to prioritize my commitments and use a time-management system to effectively balance my academics and extracurricular activities. This has enabled me to consistently achieve high grades, and I am proud of the progress I have made.

In addition to my academics, I have also been involved in a number of extracurricular activities. I have volunteered at Feeding Tampa Bay, a food rescue and distribution organization in the Tampa Bay community. Through my involvement in this organization, I have been able to gain an understanding of how to efficiently engage in community service. I have had the opportunity to promote the importance of the organization to students, as well as organize food packages for distribution. Through this experience, I learned how to efficiently and effectively engage in community service and promote the importance of such service. I also gained an understanding of how to organize food packages for distribution. This experience has been invaluable in furthering my understanding of the importance of social responsibility and has made me a more committed and engaged student. These experiences have provided me with valuable leadership skills that will be beneficial in my studies at Georgetown University.

I am also aware that there is a gap in my employment history between my undergraduate degree and my current job. This was due to the fact that I wanted to take some time off to reflect on my career path and to make sure that I was making the right decision for my future. During this period, I took part in a range of activities such as volunteering, which helped to demonstrate my commitment and dedication.

During August 2022, I gained valuable experience through internships with Sharaf Shipping Agency. In this role, I was able to learn about the marketing process, analyze the market and research the competition, prepare presentations and recommendations, and monitor the business's social media channels. My experience in this role has given me a strong foundation in the fundamentals of marketing and has provided me with the skills I need to succeed in a Masters in Management program.

I am passionate about both technology and business, and I believe that I have the experience and the drive to become a successful leader. I am confident that I have the skills and experience necessary to succeed in the Masters in Management program at Georgetown University and I am looking forward to the opportunity to further develop my knowledge and skills in this area. I believe that my skills, experiences, and dedication to learning make me an ideal candidate for the Masters in Management program at Georgetown University, and I hope that my application is given serious consideration. I am confident that I will be a valuable addition to the program and am eager to begin this next step in my educational journey. Thank you for considering my application.